

BHIMAVARAM INSTITUTE OF ENGINEERING & TECHNOLOGY

AUTONOMOUS



Approved by AICTE, New Delhi & Permanently Affiliated to JNTUK, Kakinada
Accredited with "A" Grade by NAAC & ISO 9001:2015 Certified Institution
Swamy Gnanananda Ashramam Road, **PENNADA, BHIMAVARAM-534 243**, W.G.Dt. (A.P.)
Ph : +91-9948639666 Email: principal@bietbvm.ac.in Website: <https://bietbvm.ac.in>



Dr.Kopparthi Suresh

M.Tech., Ph.D.

Name of the ^{Principal} Department: **MANAGEMENT STUDIES**

Board of Studies: **MASTER OF BUSINESS ADMINISTRATION (MBA)**

Description	Designation in Committee	Name(s) of the Member(s)/Nominee(s)
Head of the Department concerned	Chairperson	Mrs Ch Rohini. Associate Professor, Head of the Department, Department of MBA
All faculty members of the Department	Member	1.Mr.K.Ramachandra Raju 2.Mrs K.G.N.Parvathi 3.Mr. P.Chiranjeevi 4.Ms. D. Prasanthi
Two subject experts from outside the parent University are to be nominated by the Academic Council.	Member (Subject experts from outside the parent University)	Dr D. Surya Chandra Rao Professor Department of Management Studies. Krishna University, Machilipatnam. Cell: 9440149149 Mail Id: profdsrao@gmail.com
	Member (Subject experts from outside the parent University)	Dr A Krishna Mohan Director of PG Courses DNR College Cell: 9441554891 Mail Id: dr.akrishnamohan@gmail.com
One expert is to be nominated by the Vice-Chancellor from a panel of six recommended by the Autonomous College Principal	Member (University Nominee)	Prof. P.Uma Maheswari Devi Professor, Department of Management Studies. Adikavi Nanayya University. Rajamahendravaram. Cell: Mobile:9908727913 Mail Id: umadevi-4@yahoo.com
One representative from industry/corporate sector/allied areas to be nominated by the Principal	Member (Industrial Expert)	Mr. B. Koteswara rao Mask Layout Designer, Qualcomm Technologies, USA Email: kbetha@qti.qualcomm.com Mobile: +1 858 342 9516
One member of the College alumni to be nominated by the Principal	Member (College alumni)	Mrs K D Dhanalaxmi 13AP1A0517 Email: devibiet517@gmail.com Mobile: 7569646989
Experts from outside the Autonomous College, whenever special courses of studies are to be formulated, to be nominated by the Principal	Member (Experts from outside the Autonomous College)	Dr. CH Divakar Professor Department of Information Technology SRKR Engineering College , Bhimavaram Email: divakar_c@yahoo.com Mobile: 9848105876

Term: The term of the nominated members shall be three years.

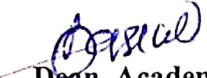
Meetings: Meetings of the Board of Studies shall be held at least once every six months.


Functions:

The Board of Studies shall recommend the following to the Academic Council:

- (a) Courses of studies;
- (b) Measures for the improvement of the standards of teaching and research;
- (c) Any other academic matter


CHAIRMAN
BOARD OF STUDIES
HOD
Department of Management Studies
Bhimavaram Institute of Engg.&Technology
(Autonomous)


Dean, Academics
Dean Evaluation
Bhimavaram Institute of Engineering & Technology
(Autonomous)
Pennada, Bhimavaram-534 243.


Principal
Dr. KOPPARTHI SURESH
PRINCIPAL
BHIMAVARAM INSTITUTE OF
ENGINEERING & TECHNOLOGY
PENNADA, W.G.Dt., (A.P.)

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Dr.Kopparthi Suresh

M.Tech., Ph.D.
Principal

Pennada.
06/09/2025.

CIRCULAR

This is to inform all the members of the 2nd Board of Studies (BOS) online meeting of the MBA Department, Bhimavaram Institute of Engineering & Technology, Pennada-Bhimavaram will be held on 08/09/2025, Monday at 11:00 A.M in the Board room, Ground floor of the Administrative block. All the BOS members are invited to attend the meeting. The Meeting link will be shared through mail or Whatsapp Group.

Agenda

1. Welcome Speech by the Chairperson.
2. Introducing the members of the Board of Studies.
3. To discuss and finalize the proposed UG-B.Tech & PG-M.B.A II Year Course structure and syllabus of BR -24 Regulations
4. Ratification of Course Objectives and Course Out comes for the proposed subjects.
5. Any other item with the permission of the chair.


CHAIRMAN
Head of the Department & BOS Chairman
BOARD OF STUDIES
Department of Management Studies
Bhimavaram Institute of Engg & Technology
(Autonomous)

Copy To:

1. The Members of the BOS
2. The Principal
3. The Dean(Academics)
4. The Office File

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Dr.Kopparthi Suresh

M.Tech., Ph.D.

Principal

Ref: BIET/MB/A/2025-26/BOS-MOM/I

Bhimavaram,
08/09/2025.

Minutes of Meeting (MOM) of the Board of Studies (BOS)

A.Y. 2025-26

The Board of Studies (BOS) of the Department of Management Studies was held on 08-09-2025 at 11:00 A.M in the Board Room of the College in online mode (Zoom online meeting platform) to discuss the proposed agenda and to adopt resolutions.

Meeting link:

<https://us05web.zoom.us/j/85907986214?pwd=MwJsiqfmd62iU3va5QKrAKa33H60Rr.1>

Agenda:

1. Welcome Speech by the Chairperson.
2. Introducing the members of the Board of Studies.
3. To discuss and finalize the proposed UG-B.Tech II & III Year PG-M.B.A II Year Course structures and syllabus of BR -24 Regulations.
4. Ratification of Course Objectives and Course Out comes for the proposed subjects.
5. Any other item with the permission of the chair.

The following members attended the meeting:

Name(s) of the Member(s)/Nominee(s)	Designation in Committee	Signature
Mrs Ch Rohini. Associate Professor, Head of the Department	chairperson	
Prof. P.Uma Maheswari Devi Professor, Department of Management Studies. Adikavi Nanayya University. Rajamahendravaram. Mobile:9908727913 Mail Id: umadevi-4@yahoo.com	Member (University Nominee)	
Dr D. Surya Chandra Rao Professor, Department of Management Studies. Krishna University, Machilipatnam. Cell: 9440149149 Mail Id: profdsrao@gmail.com	Member (Subject experts from outside the parent University)	online
Dr A Krishna Mohan Director of PG Courses DNR College Cell: 9441554891 Mail Id: dr.akrishnamohan@gmail.com	Member (Subject experts from outside the parent University)	

Mr. B. Koteswara rao Mask Layout Designer, Qualcomm Technologies, USA Email: kbetha@qti.qualcomm.com Mobile: +1 858 342 9516	Member (Industrial Expert)	<i>Online</i>
Mrs K D Dhanalaxmi 13AP1A0517 Email: devibiet517@gmail.com Mobile: 7569646989	Member (College alumni)	<i>K.D. Lakshmi</i>
Dr. CH Divakar Professor Department of Information Technology SRKR Engineering College , Bhimavaram Email: divakar_c@yahoo.com Mobile: 9848105876	Member (Experts from outside the Autonomous College)	<i>CH</i>
Mr.K.Ramachandra Raju	Member (Faculty in the Dept)	<i>K. Ramaraju</i>
Mrs K.G.N.Parvathi	Member (Faculty in the Dept)	<i>K. Ganga Parvathi</i>
Mr. P.Chiranjeevi	Member(Faculty in the Dept)	<i>P. Chiranjeevi</i>
Ms. D. Prasanthi	Member(Faculty in the Dept)	<i>D. Prasanthi</i>

At the onset of the meeting, the Principal of BIET presented his gratitude to the university nominee and other members of BOS and handed over the session to the HOD of Department of Management Studies & Chairperson of BOS, Mrs. CH.Rohini and the following resolutions are made in the BOS meeting:

Resolutions:

Agenda Point- 1: Welcome speech by the chairperson

Resolution: The chairperson of BoS, Mrs.CH.Rohini, welcomed internal and external BoS members.

Agenda Point- 2: Introduction of members of the Board of Studies (BoS)

Resolution: The Chairperson of BoS, Mrs.CH.Rohini welcomed all the members and introduced internal BOS members to external BoS members. The meeting began with the presentation of MBA curriculum for semesters III & IV.

Agenda Point-3: To discuss and finalize the proposed UG-B.Tech II & III Year PG-M.B.A II Year (Theory and Project) courses of BR24 Regulations.

Resolution: After clearly discussing every unit of theory courses, The university nominee and all the other BoS members opined to Add some more Reference books of the proposed UG-B.Tech II & III Year PG-M.B.A II Year courses of PG-BR24 Regulations.

Agenda Point- 4: Ratification of Course Objectives and Course Outcomes for the proposed subjects.

Resolution: After thorough discussion, the BoS approved the course outcomes for the proposed courses with minor changes i.e suggested to prepare Unit-wise Objectives And outcomes.

Agenda Point- 5: To Discuss the syllabus by adding relevant reference books, preferring Indian authors, and incorporating NBA and NAAC-related details.

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Resolution: It was resolved that relevant reference books be added to the syllabus, preference be given to Indian authors, and all necessary details pertaining to NBA and NAAC be duly incorporated into the curriculum

Agenda Point- 6: Any other item with the permission of the chairperson, BoS.

Resolution: Finally, the Chairperson summarized all the agenda and resolutions, thanked all the BoS members for their kind cooperation, and ended with a Vote of Thanks.

Note: The entire BoS meeting discussions are recorded in the Zoom platform and stored in the Department

A. S. P. V. V.

Ch. Rohini
(Mrs. CH. Rohini)
CHAIRMAN
Chairperson, BOS
BOARD OF STUDIES
Department of Management Studies
Rhimavaram Institute of Engg & Technology
(Autonomous)